LIQUID STATE

PATIENT ENGAGEMENT & SUPPORT SOLUTIONS

WHY IMPROVE PATIENT COMMS?

Top 8 reasons why you should be improving your patient communications:

MEET PATIENT EXPECTATIONS
56% of patients are now demanding access to their healthcare comms via personalised apps¹

MINIMIZE RISKS
Poor communication is a top 3 factor contributing to sentinel events²

INCREASE PROFITS
Hospitals offering superior patient service and communications have 50% higher margins³

ACHIEVE POSITIVE ROI
73% of health executives see positive ROI from personalisation in communications⁴

DELIVER BETTER ENGAGEMENT FOR LESS
68% of health executives say better patient engagement will reduce overall costs⁵

REDUCE READMISSIONS
Better comms between patients, families and health professionals reduces rates of readmission⁶

DELIVER BEST PRACTICE EFFICIENTLY
Deliver all patient comms, aligned with perioperative best practice guidelines, with a single click⁷

REDUCE ADMINISTRATION COSTS
31% of health spending is consumed by administration. Using an integrated platform can save up to 63% in communications costs⁸

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PATIENT ENGAGEMENT & SUPPORT SOLUTIONS

DELIVER PERSONALISED CONTENT TO YOUR PATIENTS.
Content is aligned with patients’ individual treatment pathways and your administration needs, via an integrated communications solution built on the Liquid State platform.

Download our PATIENT360 Demonstration App

1. Scan the QR code above, or use your browser to navigate to liquid-state.com/solutions/pep-en/.
2. Click on the specific link to the app store for your phone.
3. After downloading the app, use ABC123 as the code to register as a new patient with prostate cancer.

“"We are excited about the possibilities for using Liquid State to make our communications more effective across the range of countries and companies in the Sonic Healthcare family.”" - Peter Joseph, Chief Information Officer, Sonic Healthcare International

Transform your health communications with the Liquid State Platform
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+61 7 3162 4126 ASIA PACIFIC
+49 1522 141 6731 EUROPE

Deliver personalised content to your patients. Content is aligned with patients’ individual treatment pathways and your administration needs, via an integrated communications solution built on the Liquid State platform.
ALIGN all communications into both clinical and administrative pathways & DELIVER all pathway content to patients with just one click.

PERSONALISE & SEGMENT documents, messages, videos, forms and health widgets to suit each individual patient’s journey.

INTEGRATE simply with existing systems & third-party platforms including Cerner, Epic & Allscripts via HL7, FHIR, XML & JSON*.

CONSOLIDATE all patient communications in a single place and deliver truly engaging, patient-centric, supported care experiences.

PUBLISH from a SINGLE SOURCE to phone & tablet apps, websites, digital signage, patient entertainment systems & print.

OUT-of-hospital care
In-hospital care
Patient communications pathways

THE ENGAGED PATIENT JOURNEY

PATIENT ENGAGEMENT SOLUTION

YOUR SOLUTIONS

PATIENT ENGAGEMENT
Transform the healthcare experience by providing personalised information directly to the patient’s personal devices.

PROCEDURE MANUALS
Deliver interactive and searchable procedural manuals to individual users, groups or your entire audience.

MARKETING
Publish the latest marketing communications to segmented audiences, integrate with existing channels and monitor inbuilt analytics.

INTERNAL COMMUNICATIONS
Share the latest, organisational communications with a private facing app for your health centric business.

CUSTOM ENTERPRISE SOLUTION
The flexible nature of the Liquid State Platform allows your business to create the solution you need.

* All integration via Iguana