

OFF-THE-SHELF PLATFORM FEATURES

- ✓ **Cross-platform apps**
 - iOS (iPhone and iPad)
 - Android (phone and tablet)
 - Web app for desktop (all major browsers)
- ✓ **Login options**
 - No user login
 - User login with simple registration
 - User login with advanced onboarding & profile editing
- ✓ **Categories**
 - Categories off
 - Categories on - expand categories
 - Categories on - zoom to category
- ✓ **Toolbar integrations**
 - Existing web resource links
 - Custom widget links (requires HH team to design and code)
- ✓ **Segmentation (requires user logins)**
 - Manual user groups (requires user logins)
 - Automatic profile-based user groups (requires advanced onboarding and profile editing)
- ✓ **Document cell interface options**
 - 'Standard' cell types with portrait thumbnail, name, and description
 - 'Image-only' cell types with landscape thumbnail
- ✓ **Simple third-party integrations**
 - Toolbar integrations
 - Content integrations
 - RSS content feeds
 - HTML/XML content exports
- ✓ **Notifications**
 - Notifications to all app users
 - Scheduled notifications
 - Recurring scheduled notifications
 - Segmented notifications (requires user logins)
- ✓ **Search**
 - Full text search (dependent on content type)
 - Offline search
- ✓ **Analytics**
 - Content engagement metrics
 - Individual app user analytics
 - Actionable analytics

PLATFORM REQUIREMENTS

- App title
- Icons
- Loading images
- Document thumbnails
- Hero section assets (template TBC)
- Onboarding assets (template TBC)

GRAPHIC ASSETS SPECIFICATIONS

Section	Asset	Format	Dimensions (px)
Document Configuration	Portrait document thumbnails	PNG	400 x 533
	Landscape document thumbnails	72dpi	900 x 1200
App Configuration - iOS Icons	Icon for iOS	PNG	29 x 29
	Icon for iOS		40 x 40
	Icon for iOS		58 x 58
	Icon for iOS		76 x 76
	Icon for iOS		80 x 80
	Icon for iOS		120 x 120
	Icon for iOS		152 x 152
	Icon for iOS		167 x 167
	Icon for iOS		180 x 180
App Configuration - iOS Loading Images	Loading image for iOS (Portrait)	PNG	640 x 960
	Loading image for iOS (Portrait)		640 x 1136
	Loading image for iOS (Portrait)		750 x 1334
	Loading image for iOS (Portrait)		768 x 1024
	Loading image for iOS (Landscape)		1024 x 768
	Loading image for iOS (Portrait)		1536 x 2048
	Loading image for iOS (Landscape)		2048 x 1536
	Loading image for iOS (Portrait)		1242 x 2208
	Loading image for iOS (Landscape)		2208 x 1242
App Configuration - Android Icons	Medium density icon	PNG	160 x 160
	High density icon		240 x 240
	Very high density icon		320 x 320
	Ultra high density icon		480 x 480
App Configuration - Android Loading Images	Medium density loading image	PNG	480 x 438
	High density loading image		720 x 656
	Very high density loading image		960 x 876
	Extra high density loading image		1440 x 1312
	Ultra high density loading image		2160 x 2032